



Ministry of Health



THE 4TH KUWAIT CRITICAL CARE CONFERENCE

04 - 08 NOVEMBER 2008

Arraya Ballroom, Courtyard Marriot Hotel - Kuwait



Towards unity and excellence in
critical care practice in the Arab world

Event Management by:



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The International Pan Arab Critical Care Medicine Society is organising its 3rd Annual Congress in Kuwait from Tuesday 4th November until Thursday 8th November 2008. This 3rd congress coincides with the 4th Kuwait Critical Care Conference.

On behalf of the steering board of the IPACCMS I am delighted to welcome you to this event. We are delighted to be able this year to run a series of thematic lectures throughout the conference that will describe these progresses and innovations from 14 separate topics. These will form the backbone of our meeting and should be a stimulating and exciting experience for all participants.

As usual there will be a number of pre-congress courses. These will cover a number of topics including 'Basic Assessment and Support in Intensive Care', 'Basic Echocardiography in ICU', 'Basic Ultrasonography in the ICU', 'Fluid electrolyte and acid base course', 'Neuro-critical Care course and the Advanced Ventilation course. These are always extremely popular and usually are very useful. It is worthwhile booking these courses well in advance as availability is very limited on site.

Apart from these, there will be a plethora of other scientific and educational sessions for registrants to attend. These will be in a variety of formats including thematic lectures, review lectures, round tables, pre-con debates, clinical presentations, core competencies, tutorials and interactive education. They are designed to cover all the important topics pertaining to critical care medicine. They form a good background for anyone thinking to top up on their practice in critical care.

Over recent years this meeting has developed into the leading meeting in the World for Critical care researchers to share their data, improve their presentation skills and to interact with internationally famous experts. We value this part of our meeting and would strongly recommend you to submit an abstract to the meeting enabling you not only to learn but also to actively participate in our congress.

As well as our comprehensive scientific tracks we have designed a series of social trips and events that should enable everyone to enjoy themselves and learn a little more about Kuwait and its culture and history. We recognize that the congress experience is a balance between work and leisure and hope to be able to provide excellence in both.

We are delighted to invite you to participate and contribute in our congress and to celebrate our IPACCMS annual meeting with us. We look forward to seeing you in Kuwait.

Dr. Hussain Al Rahma, IPACCMS President

Dr. Mohammad Belgad, Chairman of the IPACCMS Congress Committee





Dear Exhibitor,

It gives me immense pleasure to announce 4th Kuwait International Critical Care Conference, 2008, in conjunction with the annual meeting of the Pan Arab Critical Care Medicine Society, which will be held under the patronage the Minister of Health, from November 04-08, 2008 at the Arraya Ballroom, Courtyard Marriot Hotel-Kuwait.

Every year, the conference and exhibition attracts thousands of international medical professionals from around the globe, who come to share their experience with their peers in the Middle-East. This event will be an excellent platform for any company who want to promote or to launch their products or services.

4th KCCC Medical Expo represents one way for companies to keep pace with the unparalleled opportunities for business-to-business networking and direct trade with GCC and other Middle Eastern Countries and customers alike.

Discover everything at the 4th KCCC Medical Expo!

This will be the largest and most comprehensive event serving Kuwaiti Healthcare Industry. We would greatly appreciate your support in the success of 4th Kuwait International Critical Care Conference, 2008 in conjunction with the annual meeting of the Pan Arab Critical Care Medicine Society

We are glad to state that 4th KCCC Medical Expo has different sponsorship opportunities for Medical Companies to show case their products. The details of of the sponsorships are as below:

1. PLATINUM SPONSORSHIP

- a. Island type medical exhibition booth space with 9M X 9M dimension.(Front View from main entrance)
- b. Company Logo will be showcased on Back drops, Roll ups and other print materials of the conference(Including Main backdrop, Billboards, Hoardings, Flyers, Posters etc.)
- c. Full page Advertisement in the Conference Magazine.
- d. Company Logo will be showcased in Post-Conference DVD & tabloid.
- e. Company Logo with the link to the company website will be displayed on the home page of the conference website.

2. GOLDEN SPONSORSHIP

- a. Medical exhibition booth space with 3M X 12M dimension.
- b. Company Logo will be showcased on Back drops , Roll ups and other print materials of the conference(Including Main backdrop, Billboards, Hoardings, Flyers, Posters etc.)
- c. Half page Advertisement in the Conference Magazine.
- d. Company Logo will be showcased in Post-Conference DVD & tabloid.
- e. Company Logo with the link to the company website will be displayed on the home page of the conference website.

3. SILVER SPONSORSHIP

- a. Medical exhibition booth space with 3M X 6M dimension.
- b. Company Logo will be showcased on Back drops , Roll ups and other print materials of the conference(Including Main backdrop, Billboards, Hoardings, Flyers, Posters etc.)
- c. Company Logo will be showcased in Post-Conference DVD & tabloid.
- d. Company Logo will be displayed on the home page of the conference website.

4. BRONZE SPONSORSHIP

- a. Medical exhibition booth space with 3M X 3M dimension.
- b. Company Logo will be showcased on Back drops , Roll ups and other print materials of the conference(Including Main backdrop, Billboards, Hoardings, Flyers, Posters etc.)
- c. Company Logo will be showcased in Post-Conference DVD & tabloid.
- d. Company Logo with the link to the company website will be displayed on the home page of the conference website.

Looking forward to a positive response.

Sincerely,

Dr. Mohammad Bahzad, MD, FRCPC, FCCP, FCCM
Head of Critical Care Department, Sabah Hospital
Chairman of 4th KCCC Kuwait 2008

Mobile: +965 6006100

Email: mbahzad99@yahoo.com



Event Management by:

design-master

Ph: 828 000

info@design-master.com

www.design-master.com

For more details of sponsorship packages please contact:

Dr Mohammed Shamsah, MBBS, FRCPC

Head of ICU department - Adan Hospital

Mobile: +965 9385847

Mustafa Baiwala

Mobile: +965 5081212



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